

**NVTID- Yountville *Approved* Funding Allocation for FY 2020/21**

<b>Chamber of Commerce agreement (includes)</b>		<b>\$190,000</b>
Trip Advisor Premium Destination Page		\$ 20,000
Chamber Management Fee		\$ 5,000
Social Media Management & Oversight		\$ 50,000
Branding Strategy COVID-19 (Mering)		\$100,000
Phase 3 of Brochure/App		\$15,000
<b>NVTID-Yountville Annual Funding Programs:</b>		<b>\$40,500</b>
Art, Sip and Stroll		\$7,500
Additional/Extended Holiday Lighting above base		\$7,500
FAM trip expense		\$25,000
Meeting expenses		\$500.00
<b>External Grants and Sponsorship:</b>		<b>\$42,500</b>
Napa Valley Museum – Yountville		\$7,500
Napa Valley Vine Trail		\$10,000
Yountville International Short Film Festival		\$25,000
	<b>Total</b>	<b>\$273,000</b>